

Did you know that the Main Street program began at the National Trust for Historic Preservation? It was created to address the decline in small downtowns across the country most of which were rural. We continue that work today.

In 2021 our communities contributed over \$60,000,000 to the Commonwealth. 130 net new businesses were opened and 587 net new jobs were created, even in a pandemic!

We remain a grassroots organization who work to make downtowns vibrant places that enhance the quality of life through preservation, promotion, and participation. Main Street is economic development based in historic preservation (good buildings bring

good businesses) and we strive to build upon the cultural assets of a community to offer authentic experiences to visitors and locals alike.

## **This week we celebrate Small business week to honor all small businesses in KY, but Main Street Week is coming!!! May 8-14, 2022**

We celebrate Main street districts every day, but we always have a special week during Preservation Month as we strive to preserve our downtown districts.. It's a great week to honor Mom on the 8th and prepare for upcoming in person graduations and more! It's a great week to be downtown and explore all it has to offer!



We are excited to be going to see our friends and colleagues at the first Main Street Conference since 2019! Zoom has been great, but there is really nothing like in person learning and networking. This year we will celebrate the community resilience and reinvestment championed by our Main Street programs through the COVID-19 pandemic and envisioning strategic opportunities to strengthen and expand our commercial districts as we emerge into a new economic future. This year's themes are: Main Streets for the New Economy, Community Preservation and Expression, and Housing and Small-Scale Development.

The Main Street Now Conference is a one-of-a-kind event, providing attendees with an opportunity to convene and learn about the innovative methods and practices that make the Main Street Approach® one of the most powerful economic development tools in the nation. We will join fellow commercial district revitalization leaders from across the country for three days of education sessions, special events, field sessions, and opportunities to explore the host city. The Main Street Now Conference offers solutions to common problems and new techniques to help your community thrive no matter what your community looks like urban or rural.

Many of our Kentucky Main Street directors and others will be in attendance and Pineville director, Jacob Roan has been invited to serve on a panel for one of the sessions!

And the winner is..... We were honored to have Lieutenant Governor, Jacqueline Coleman and Tourism, Arts, and Heritage Cabinet Secretary, Mike Berry, and State Historic Preservation Officer, and head of the Kentucky Heritage Council, Craig Potts present for the 2021 Main Street Awards. It was a wonderful ceremony held in the Capitol Rotunda. Congratulations to all of the winners!



Special Recognition:

- Lisa Mullins Thompson of Kentucky Heritage Council - SHPO staff, for receiving her Main Street America Revitalization Professional (MSARP) credential, the highest level of achievement offered through the Main Street America Institute, and certification as a Historic Real Estate Development Finance Professional (HREDFP) by the National Development Council, a professional credential awarded to individuals who complete NDC's intensive historic real estate development financing training series. Lisa was also recognized by Main Street America last week as a volunteer. She serves on the board of the Heart of Danville in her community.

Awards for Economic Vitality

- Pikeville Main Street Program, Inc. for its "Under One Roof" campaign to reclaim an underutilized city building for The Shoppes at 225, which now houses a variety of small local businesses.



Director, Minta Trimble, board member Suetta Clevinger



London Director, Julie Rea

- London Downtown, which spun Shop Small Saturday into a Shop Local weekend event to promote downtown businesses during the holidays and reward shoppers with \$10 in Downtown Dollars provided from a \$7,500 grant from a local real estate organization.

- Heart of Danville KY, which worked in partnership with KHC, the Kentucky Small Business Development Center, and others to rework offices into new downtown retail space that now houses a successful bookstore



Board members Lisa Thompson and Valley McMann

Awards for Best Promotion



Director Deana Wright

- Murray Main Street Kentucky for a "Welcome Back" series of videos to promote the downtown district and small businesses, letting residents know that downtown was open again following pandemic shutdowns.

- Main Street Winchester, honored for assisting small business owners and customers during the pandemic by creating monthly "subscription boxes" for purchase so customers could still receive unique items from the shops in downtown Winchester.



Mayor Ed Burtner and board member Robert Blanton

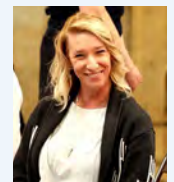
Volunteer of the Year Awards



Terry and his wife

- Terry Dachenhaus, Heart of Danville Main Street, who has served as Main Street board treasurer for many years and taken on other important roles when needed.

Julie Perell, Guthrie Main Street, an oncology nurse who has also worked so closely alongside the local Main Street director that others often assumed she was additional staff.



Julie



Marilyn and her husband

- Marilyn Neumann, Campbellsville Main Street, a local attorney who serves as chair of the Main Street Design committee, organizing volunteers to assist with seasonal décor and lighting.

- Bonnie Skinner, Cynthiana Main Street, Main Street board chair, who has Cynthiana assisted with becoming nationally accredited by Main Street America. Bonnie was unable to attend due to a prior engagement.





### Outstanding Main Street Partner Awards

- First National Bank of Manchester-London, as presenting sponsor of London Main Street Week events with activities and giveaways over six days highlighting local businesses, and for sponsorships of major events such as the annual Redbud Ride.

- Willing Hearts, Julie Ray Pitts, Tri-Cities Heritage Development Main Street, honored for establishing this nonprofit in 2015 to educate, encourage and minister to people while promoting artistic expression through working with art glass.



Ike and his par-

### Best Adaptive Reuse Award

- **Ike's Pizza in Middlesboro** and owner Martin Ausmus, for working through the pandemic to redevelop a former flower shop into a popular restaurant named for his grandfather.

### Spirit of Main Street Awards

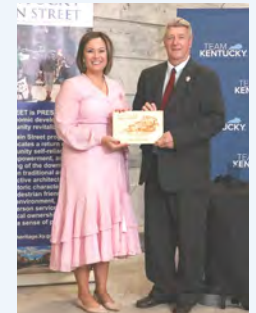
- Teresa Mays, Beattyville Main Street aka Downtown Beattyville Alliance Director, who worked tirelessly last year after floods devastated much of the downtown and helped long-time businesses clean up and rebuild so they could remain in the place they loved.



Teresa & Mr. Huckleberry



- Bobbie Gothard, Tri-Cities Main Street Director, whose work on behalf of the communities of Benham, Cumberland and Lynch has benefitted them in many ways and included helping them together become a Kentucky Trail Town. Bobbie was unable to attend.



Lt. Governor and Mayor Eaton

- David B. Eaton, Shelbyville Mayor, who was honored for his understanding of the importance and benefits of Main Street Program participation and carries that spirit with him in his daily work. Shelby Main Street

### Preservation Hero Awards

Main Street Perryville, represented by retiring Director Vicki Goode and volunteer Robbie Mayes, who worked with their local Main Street boards to ensure the preservation and **redevelopment of historic buildings along Merchant's Row, Kentucky's oldest intact commercial district.**



Vicki Goode accepting

- Jay Shoffner, Middlesboro Main Street, for his contributions in rehabilitating and preserving several buildings in the Middlesboro Main Street historic downtown district.

Mr. Shoffner could not be with us, his award was accepted by Main Street director, Joanie Jasper



Kentucky is one of four states selected to receive the 2020 Main Street America Facade Improvement Grant. As part of Thursday's ceremony, **Maysville Main Street, Shelby Main Street and Williamsburg, KY Main Street were recognized as the state's designated grant recipients.**



Accepting for Maysville, Main Street director Caroline Reece and for Shelbyville Historic District coordinator Trace Kirkwood & Main Street director Darlene Snow

Thanks to Anita Hatchett from the TAH cabinet for many of the award photos!





Due to COVID we were unable to recognize two individuals that were instrumental in the revitalization of their downtowns. Nell Haydon-Springfield and Eilene Collins –Shelbyville dedicated over 20 years serving as Main Street directors in their communities. Vicki Goode also retired after 15 years and was recognized at our conference in March.



Nell with Mayor Debbie Wakefield, MS director Laura Haydon, and friends.



Eilene Collins with Trace Kirkwood, Mayor Eaton and Darlene Snow.

We also recognized years of service. These are recognize annually in 5 year increments. This we honored a few we missed due to COVID also. 5 years: Teresa Mays, Caroline Reece, Nick Wade (not in attendance) 10 years: Minta Trimble 15 years: Vicki Goode 20 years Traci Robinson and 21 Sam Burgess



Teresa Mays  
Beattyville



Minta Trimble  
Pikeville



Traci Robinson  
Guthrie



Sam Burgess  
Carrollton



Caroline Reece  
Maysville



Vicki Goode  
Perryville





Last but in no way least the team of Main Street directors leading the way!!

They are the most dedicated, hard working individuals you will ever find. I have been blessed to work with many individuals who are all committed to making their downtowns better by leading, facilitating, participating, and a whole host of other adjectives that have kept our downtowns going throughout the pandemic. They and their boards and additional volunteers are always working to make their KYMS community it can be. Always remember it is baby steps and no one thing will change your town. It is the partners, the volunteers and a great director leading the way & having a transformation plan to make incremental changes to create a sense of place for everyone.

This year we welcomed 10 new directors to our KYMS family. They have an \* by their names below.



Row 1: Randi Mouser-Bardstown, Traci Robinson-Guthrie, Nick Wade -Covington, Stephanie Burden-Cynthiana

Row 2: \*Mary Conley-Danville, Teresa Mays-Beattyville, Caroline Reece-Maysville, \*Joanie Jasper-Middlesboro

Row 3: \*Jonathan Wyatt-Williamsburg, Deana Wright-Murray, Donna Logsdon-Campbellsville, Sam Burgess-Carrollton, \*Terri Branham-Clark—Catlettsburg, \*Nic Hutchinson-Interim Paducah, \*Ally Huff-Perryville

Row 4: Minta Trimble-Pikeville, Jacob Roan-Pineville, Emma Howard-Salyersville, \*Hannah Brooks-Scottsville, Julie Rea-London, \*Laura Haydon-Springfield, Beverly Ingram-Taylorsville

Row 5: Tony Pence-Morehead, Bobbie Gothard-Tri Cities (Cumberland, Benham, & Lynch) \*Teresa Boling-LaGrange, \*Darlene Snow-Shelbyville, \*Rachel Boyd-Winchester, and Kitty Dougoud State Coordinator who prepares Main Street Monday for you :)





We love involving students in our work, literally. Having them engaged in their downtown provides them a sense of pride and belonging.

A BIG THANK YOU to The Thomas Nelson General Serve and the Bardstown High School students for helping keep Downtown Bardstown Beautiful! These students worked so hard pulling weeds, picking up garbage, raking, and sweeping sidewalks.

The Bardstown Main Street Program is proud to continue a wonderful partnership with our schools and students.

### Get healthy in your Main Street district!

KYMS strives to have healthy downtowns, but also healthy communities. Many of our cities have incorporated the Main Street Mile walking routes in their downtowns. Beattyville is the most recent to do so. They have partnered with the city and the Lee Co Diabetes Coalition to map out the route and have signage. It's a great way to spend 15 minutes or more a day walking to better health.

Mayor Scott Jackson shows us where to start.



### Adaptive Reuse happening

#### Downtown Covington

The massive transformation of the 10-story former City-County administration building and jail is starting to take shape!

The Hayden will turn the old building at 303 Court St. into 133 apartments and 6,000 square feet of ground-level commercial space! We can't wait to see all the new businesses & residents that will be in Covington when the project is complete!







Yes, it is Derby Week! A great week to support downtown businesses for your Derby needs whether it be that a bouquet of roses, special hat, a hand painted tie, or maybe you're staying home and need party supplies. You can find all the things you need to celebrate Oaks or Derby. May your Julep be strong and your horse be stronger. Win big and donate a little to your local Main St. program.



Taco Tuesday moves to Thursday to celebrate Cinco de Mayo and it's a great time to support your downtown restaurants for your meal or beverage.







It's time!!! We told you last fall LaGrange was one of six communities selected by Home Town Kickstart and you can see what is taking place on Sunday, May 15th at 8:00 EST on HGTV!! We can't wait!!!



Make memories over Memorial Day week-end!

May 26-29







L&K Trendy-Creations  
Opening Day coming to  
Blooming Sensations  
Downtown  
Beattyville, KY  
May 3rd



Welcome to Main Street!!

*Willow Bee Grace*  
Floral Designs

800 Main Street, Suite 18  
The Shoppes at Blue Gables

*Grand Opening*  
April 30  
10am - 4pm




**REGIONAL**  
*Ribbon Cutting*  
& BUSINESS  
AFTER HOURS

Thursday, May 5, 2022  
4:00 PM - 7:00 PM

101 West 2nd Street,  
in Perryville




**Icw**  
Cabinets  
and Countertops

- Refreshments
- Tacos Yumas Food Truck
- Giveaways & Goody Items

RSVP: Info@danvilleboylechamber.com

It's time for outdoor music once again! Here are a few that are coming up soon. We know everyone is looking forward to being outside with family and friends again.

DOWNTOWN MOREHEAD, INC. PRESENTS



**ROOTS MUSIC**  
*Weekend*

FRIDAY, MAY 27TH - BUFFALO WABS AND THE PRICE HILL HUSTLE | TRIPPIN ROOTS | THE GINNS WITH SPECIAL GUEST JOHN FORD | GRAYSON JENKINS

SATURDAY, MAY 28TH - RELSEY WALDON | MIKE AND THE MOONPIES | ELIJAH MILLER BAND | NICK JAMERSON

5:00 PM - 12:30 AM EACH DAY  
ENTERTAINMENT DISTRICT | 175 E MAIN ST.



**LEVITT YOUR CITY**  
GRANT AWARDS  
amplify music, place.

*Build community through music*

\$90K matching grants | applications due June 30



levitt.org/amp



And if you are looking to bring music to your community you might want to apply. Middlesboro Main Street has been participating for a number of years and director, Joanie Jasper can provide a lot of information.



Presents

**Rock The Block Series**

Friday, May 13th  
Featuring: Kimberly Carter

7pm-9pm  
On The Courthouse Steps  
In Downtown Winchester

